

# SPONSORSHIP BROCHURE

# Asia-Oceania Resilience 2010 Conference

5–6 October 2010

Parkroyal on Kitchener Road • Singapore



**Security**

**Emergency  
Management**

**Business  
Continuity  
Management**

**Disaster  
Recovery**

**Disaster  
Relief**

*Put your company  
in front of  
250 professionals  
from 27 countries  
in Asia who  
are eager for  
information about  
overseas products  
and services at this  
first-ever AOR  
Conference.*

*Produced by*



**For more information on purchasing a sponsorship,  
please visit [www.iaem.com.sg](http://www.iaem.com.sg) or, contact IAEM by email**  
In Asia, contact Chris Tan at [chris.tan@iaem.com.sg](mailto:chris.tan@iaem.com.sg)  
In Oceania, contact Kristin Hoskin, CEM at [kh@kestrel.co.nz](mailto:kh@kestrel.co.nz) or  
Mark Scanlan at [mbscans@yahoo.com.au](mailto:mbscans@yahoo.com.au)

# Asia-Oceania Resilience 2010 Conference

5–6 October 2010 • Singapore

*IAEM's Asia-Oceania Resilience conference brings together, for the first time in Asia, security, emergency management, crisis management, business continuity management, risk management, disaster recovery and disaster relief professionals from 29 countries eager to learn about products and services that support all aspects of corporate and community resilience.*



## What is the IAEM?

The International Association of Emergency Managers (IAEM) is a non-profit professional association with members in 60 countries dedicated to saving lives and protecting property in emergencies and disasters. In Asia and Oceania (Australia & New Zealand), IAEM offers professional networking, training and certification for individuals in the 'resilience' professions: security, emergency management, crisis management, business continuity management, risk management and disaster relief.

## Conference Location

The Asia-Oceania Resilience 2010 conference (AOR) will be held at the Parkroyal Hotel on Kitchener Road located in Singapore's vibrant Little India ethnic quarter.

### Parkroyal Hotel

181 Kitchener Road, Singapore 208533

**Phone:** +65 6428 3000

**E-mail:** [enquiry@kr.parkroyalhotels.com](mailto:enquiry@kr.parkroyalhotels.com)

**Web:** [www.parkroyalhotels.com/en/hotels/singapore/kitchener\\_road/parkroyal/index.html](http://www.parkroyalhotels.com/en/hotels/singapore/kitchener_road/parkroyal/index.html)

**IAEM Group Code:** IAE0410A

## Conference Attendee Profile

The conference is limited to 250 public- and private-sector professionals in security, emergency management, crisis management, business continuity management, risk management and disaster relief.

## Sponsorship Opportunities

This year's sponsorship program consists of three (3) sponsorship tiers — Emerald, Jade and Opal — as well as two high-visibility options to label the conference delegate bags and credentials. Emerald, Jade and Opal sponsors may exhibit at table-top displays in the conference venue, with direct access to all conference participants.

## Join IAEM AOR 2010 in Singapore!

In Asia, contact Chris Tan at [chris.tan@iaem.com.sg](mailto:chris.tan@iaem.com.sg), +65 6324-3091 (Singapore) • In Oceania, contact Kristin Hoskin, CEM at [kh@kestrel.co.nz](mailto:kh@kestrel.co.nz), +64-3-3436169 (New Zealand) or Mark Scanlan at [mbscans@yahoo.com.au](mailto:mbscans@yahoo.com.au) (Australia) • FAX +65 6324-3093

## Sponsorship Packages

All sponsorship packages include these standard benefits:

- Sponsor listing in on-site and conference materials
- Printed promotional material, provided by sponsor, in delegate bags
- Complimentary advertisement in IAEM Asia and Oceania newsletters

### Emerald Sponsorship – \$7,000 SGD

*Includes two (2) conference registrations, plus:*

- All three (3) standard sponsorship benefits
- On site promotion at event through banners and signage
- Name logo on event stage
- Sponsor recognition from podium — brief product or service overview before or after one General Session
- Exhibitor table
- Access to the attendee list and IAEM Asia and Oceania member lists
- 1 year IAEM affiliate membership Asia or Oceania

### Jade Sponsors – \$2,500 SGD

*Includes one (1) conference registration, plus:*

- All three (3) standard sponsorship benefits
- Name and logo on event stage
- Exhibitor table
- Access to IAEM Asia and Oceania member lists pre-conference and post conference
- 1 year IAEM affiliate membership Asia or Oceania

### Opal Sponsors – \$1,500 SGD

*Includes one (1) conference registration, plus:*

- All three (3) standard sponsorship benefits
- Name and logo on event stage
- Exhibitor table

## Other Sponsorship Opportunities

### Literature Only – \$500 SGD

Promotional materials, provided by sponsor, will be included in all delegate bags. Inserting your piece of literature in the conference registration bags gets details about your product or service into the hands of every attendee.

### Cotton Delegate Bags – \$1,500 SGD

*Limited to one sponsor*

Each conference attendee receives an official, conference tote printed with the IAEM AOR 2010 logo on one side and your organization's logo on the other. These cotton canvas bags are washable and reusable. This sponsorship delivers exposure well beyond the event.

### Lanyards – \$500 SGD

*Limited to one sponsor*

Lanyards made from biodegradable bamboo with your organization's logo printed on it will be provided to all attendees. This is an excellent way to maximize your company's visibility during the conference.

**Reserve  
Your  
Sponsorship  
Today!**

## Details & Important Dates

### Exhibitor Table

Each exhibitor table includes a top-up table, two chairs, aisle cleaning, general security and listing in the official show publication. Limited space available.

### Purchasing a Sponsorship

If your company would like to purchase a sponsorship, please contact us. In Asia, contact Chris Tan at [chris.tan@iaem.com.sg](mailto:chris.tan@iaem.com.sg), +65 6324-3091 (Singapore, GMT + 8 hours). In Oceania, contact Kristin Hoskin, CEM at [kh@kestrel.com.nz](mailto:kh@kestrel.com.nz), +64-3-3436179 (New Zealand) or Mark Scanlan at [mbscans@yahoo.com.au](mailto:mbscans@yahoo.com.au) (Australia). **All sponsorship payments are due in full by 20 August 2010.**

### Cancellations

All cancellations must be submitted in writing to [chris.tan@iaem.com.sg](mailto:chris.tan@iaem.com.sg) (Asia) or [kh@kestrel.co.nz](mailto:kh@kestrel.co.nz) or Mark Scanlan at [mbscans@yahoo.com.au](mailto:mbscans@yahoo.com.au) (Oceania). **There will be no refunds for cancellations received after 20 August 2010.**

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# Maximize Your Company's Exposure!

## Special Sponsorship Opportunities

Maximize your conference participation and on-site awareness. Flexible sponsorship options are available. In Asia, contact Chris Tan at [chris.tan@iaem.com.sg](mailto:chris.tan@iaem.com.sg), +65 6324-3091 (Singapore) or in Oceania contact Kristin Hoskin, CEM at [kh@kestrel.com.nz](mailto:kh@kestrel.com.nz), +64-3-3436179 (New Zealand) or Mark Scanlan at [mbscans@yahoo.com.au](mailto:mbscans@yahoo.com.au) (Australia) for more information.

## Exhibitor Tabletops

Increase your visibility during the conference with your table top exhibit while helping to promote resilience.

## Company Literature

Put information on your organization in the hands of every attendee!

## Your Company Needs to be Here!

AOR 2010 will convene purchasers in fields related to resilience, security and disaster preparedness. Suppliers encouraged to exhibit include:

- Communication systems
- Damage restoration firms
- Detection devices
- Resilience/emergency management consulting
- Resilience/emergency management software
- Emergency vehicles
- Ems medical equipment
- Exercise and training products
- Geographic information systems
- Portable morgues
- Notification systems
- Preparedness equipment
- Protective clothing
- Risk management
- Satellite technologies
- Shelter supplies
- Warning systems
- Weather meteorological services
- And much more...

**Don't Miss This Outstanding Opportunity!**

## Past IAEM participants have included:

1st Responder Solutions  
308 SYSTEMS Inc  
74 Degrees West & Associates  
A.R.E.  
AbilityOne/NISH  
Activu Corporation  
Adjusters International  
Advanced Roofing, Inc.  
Advatech Pacific, Inc  
Agility Recovery Solutions  
Ahura Scientific, Inc.  
Air Force Emergency Management  
ALERT FM  
AMEC Earth & Environmental  
American Messaging  
American Military University  
American Society For Public Administrators  
AVL Manufacturing (OnePower)  
Baron Services Weather Solutions  
Beck Disaster Recovery, Inc.  
Black Coral Inc.  
Blackboard Connect  
Bold Planning Solutions, Inc.  
Booz Allen Hamilton  
BridgFord Foods Corporation  
Bright White Paper Co.  
Brondolo Associates, LLC  
Buffalo Computer Graphics  
Carolina Satellite Networks  
Center for Homeland Defense and Security  
Centers for Disease Control & Prevention  
CentrAlert  
Chainbridge Technologies  
Coastal Environmental Systems  
Comfort Innovations, LLC  
Command Concepts  
Cooper Notification  
CRA, Inc.  
CRC Press—  
Taylor & Francis Group LLC  
Custom Portable Morgues—  
Weston Enterprises, Inc.  
Dale Parsons & Associates, Inc.  
Delta Development Group, Inc.  
Department of Defense 1401  
Technology Transfer Program  
Depiction, Inc.  
Deployed Resources, LLC  
Dewberry  
DHS/NCS, GETS/WPS  
Disaster Management Systems  
Disaster Resource Guide  
Disaster Response Solutions  
DisastersNet, Inc.  
Dqe, Inc.  
Duratek Precast Technologies  
Early Alert, Inc.  
Ecology and Environment, Inc.  
Emergency Communications Network  
Emergency Management Accreditation Program  
Emergency Management Institute  
Emergency Management Media Group  
Emergency/Triage Lights  
Emergent Biosolutions, Inc.  
EmerGeo Solutions, Inc  
EMICUS/US Emergency Operations Center  
ESI  
ESRI  
Etc Simulation/ADMS  
Federal Resources  
Federal Signal Corporation  
FEMA Disaster Management Program  
First Water Systems  
Firstcall Network, Inc.  
FSI North America  
Garner Environmental Services, Inc.  
General Atomic Electronic Systems  
General Dynamics  
General Physics Corp.  
GEOCommand  
Global Connect  
Global Technology Solution  
Goodman Ball, Inc.  
Guild Associates  
Hassett Willis and Company  
HDT Engineered Technologies  
Heatermeals  
Hope Children Center International  
Howard Technology Solutions  
HSToday  
ICF International  
ICOR  
Icx Technologies  
IEM  
IMLCORP, LLC  
Incident Communications  
Information Station Specialists, Inc.  
International Fellowship of Chaplains  
Interschutz 2010  
IPAWS  
James Lee Witt Associates  
Journal Of Emergency Management  
Kidney Community Emergency Response Co.  
L-3 Communications  
Laws-Systems, LLC  
Lessons Learned Information Sharing  
Life + Gear  
Mastix Medica  
MBM Solutions, LLC  
Michael Baker Jr. Inc.  
Midland Radio  
Mitsubishi Digital Electronics  
MJW Technical Services  
Mobilaps, LLC  
Mortuary Response Solutions  
National Guard  
National Weather Service  
NC4, The Center For Crisis & Continuity  
netEOP  
Nor E First Response  
Northcentral University  
OASIS Emergency Management InterOp  
Paramount Disaster Recovery  
PIER Systems, Inc.  
Previstar, Inc  
Propac, Inc.  
Rae Systems  
Ross & Baruzzini, Inc.  
Rural Domestic Preparedness Consortium  
Sand Brick Technologies, LLC  
Segovia  
Semotus Inc.  
Smiths Detection  
Solar Stik  
Solid Resources, Inc.  
SOS Survival Products  
Spacenet Inc.  
SSI Knowledge Center, Inc.  
Tactical & Survival Specialties, Inc  
Tehradium, Inc.  
TEEX/NERRTC  
The Eagles Wings Foundation  
ToucanEd  
TRP-Technical Response Planning Corporation  
Twenty First Century Communications  
Unifed Recovery Group  
University of Maryland  
University College  
US Army Product Manager Force Sustainment  
US Department of Homeland Security  
viaRadio Corporation  
Wallace Wireless  
Warning Systems, Inc.  
Weather Data Services, Inc.  
an AccuWeather Company  
WeatherBug Professional  
Whelen Engineering Co, Inc.  
Willdan Homeland Solutions

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